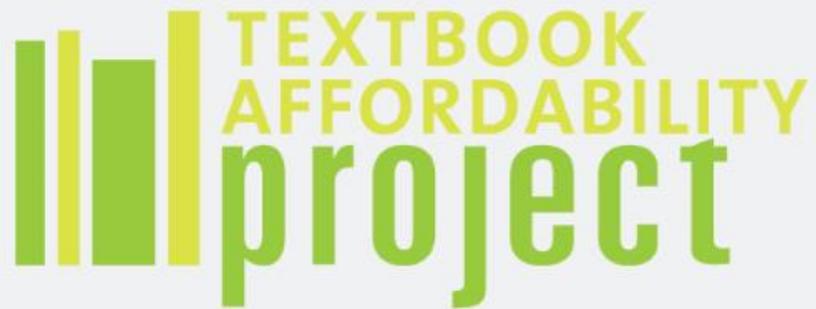


A New Generation of Textbook Affordability Practices

FACRL // Fall 2019



USF LIBRARIES

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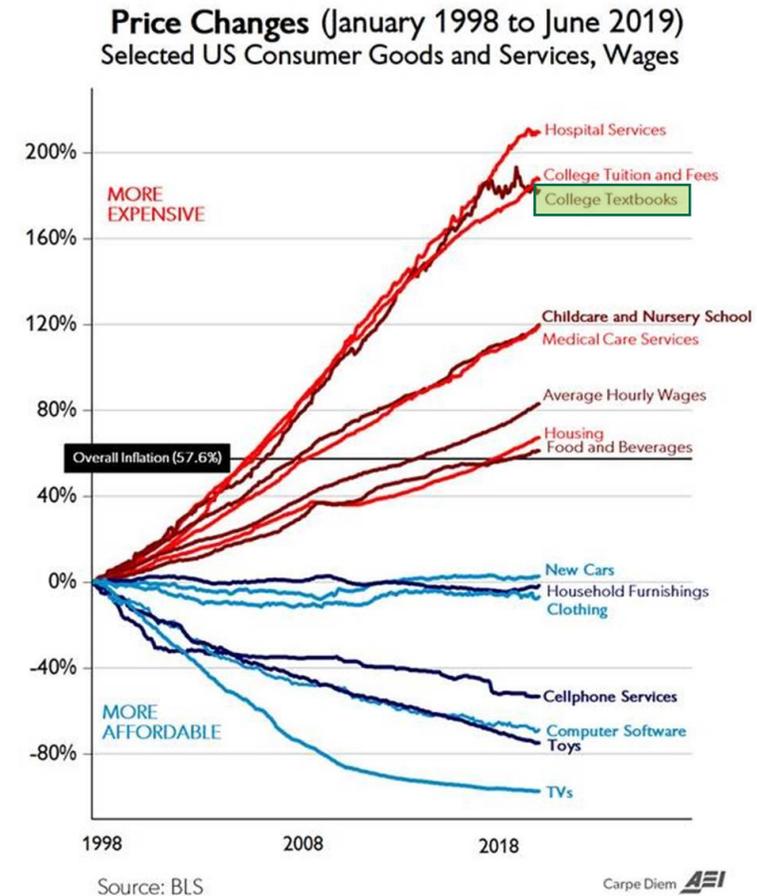
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Learning Objectives for Today's Session

- Identify **new services** and **expertise** that academic libraries can offer related to textbook affordability.
- Identify **innovative strategies** for textbook affordability initiatives in academic libraries.
- Discuss the **library liaison role** in **promoting** affordable textbook choices to faculty.



“Chart of the Century” by Mark J. Perry



DID YOU KNOW

the high cost of textbooks is negatively impacting students' academic progress?

HOW DOES THIS AFFECT THEM?



Skipped buying
required books



Took fewer
courses



Didn't register
for a course



Dropped a
course



Failed a
course

What Are USF Students Saying?

- Students *“stress about the money”* and *“need to minimize [their] spending on essentials like ... medication”* in order to purchase textbooks.
- Some students *“go without buying food for more than 2 weeks.”*
- They resort to illegal measures, like downloading textbooks from predatory sites to *“pirate them ALL DAY BABY.”*

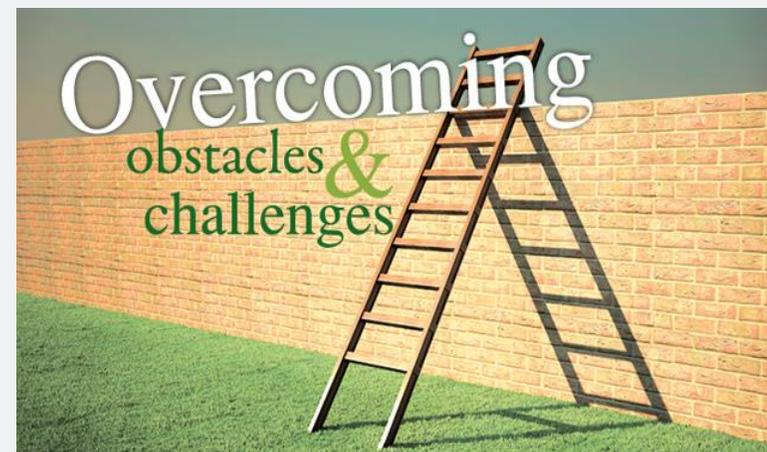


Source: Florida Virtual Campus, “2018 Student Textbook and Course Materials Survey”

What Are the Challenges in Getting Faculty Buy-in for Textbook Affordability Projects?

Turn to your neighbor, introduce yourself, and for three minutes **brainstorm** about what are some of the **challenges** you, or someone you know, encountered associated with textbook affordability and **faculty buy-in**.

What are some of the ways librarians can deal with these challenges?



- Faculty are **too busy** to think about textbook affordability on top of everything else they do.
- Faculty do not want to **fill out a form** or figure out if something is available electronically.
- Resistance to **ebook** format.
- Difficult for them to find **high quality** open educational resource alternatives on their own.
- Faculty feel like they are being **told what to do**.



Librarians, Students, and Faculty



TAP's Current Strategies

- Ebooks for the Classroom+ (EB+)
- Textbooks on Course Reserve
- Website, <http://tap.usf.edu>
 - Open Educational Resources
 - **Faculty Toolbox/Dashboard**
- Host Open Access Textbooks
 - *The Inside, Outside, and Upside Downs of Children's Literature* by Jenifer Schneider, USF
 - Saved over **\$203k** since Spring 2016
- **FIU Affordability Counts**
- **Textbook Recommendation Service**



- Becoming an **integral part** of courses and curricula—moving from coordination, cooperation to collaboration & partnerships
- Allows for a **proactive** model to involve **faculty** in supporting textbook affordability
- **Partnering** with TAP experts to **solve problems** with faculty adoptions

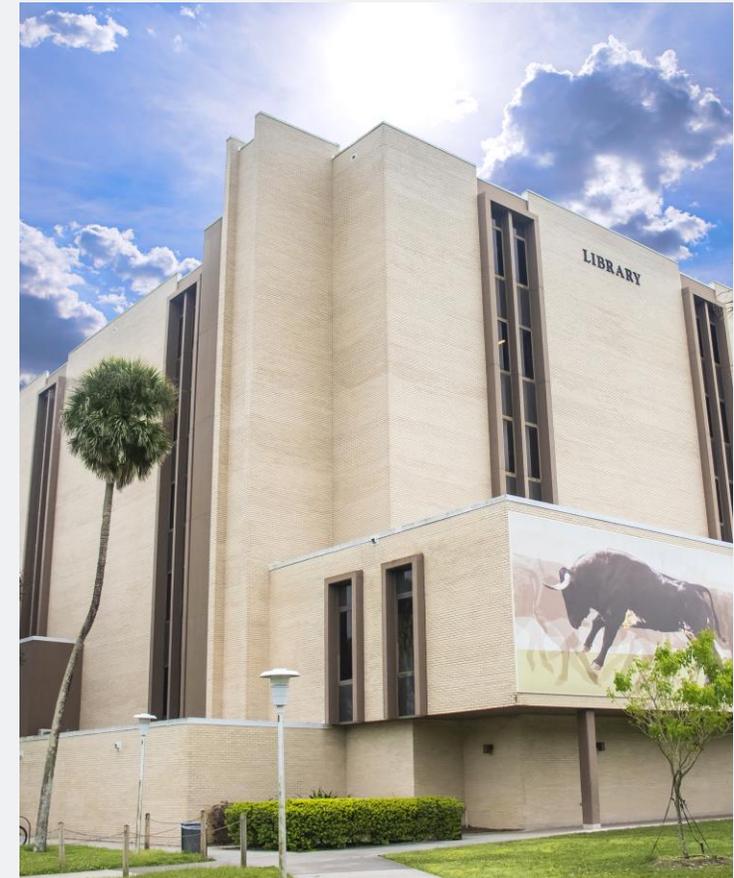


Next Generation Strategies

- Collaborate with **bookstore & publishers**
- Research **low-cost** alternatives
- Create **recommendation** packets for undergrad courses
- Conduct **outreach meetings**



- Create **recommendation packets** with suggestions on how faculty members can reduce their course costs.
- Alternate **formats**
 - Ebooks, library resources, even OER
- **Reduced** course **costs** by **\$3.9 million** in Spring 2019 - first semester of the service.



Textbook Recommendation Service Example

USF's Library & Information Sciences

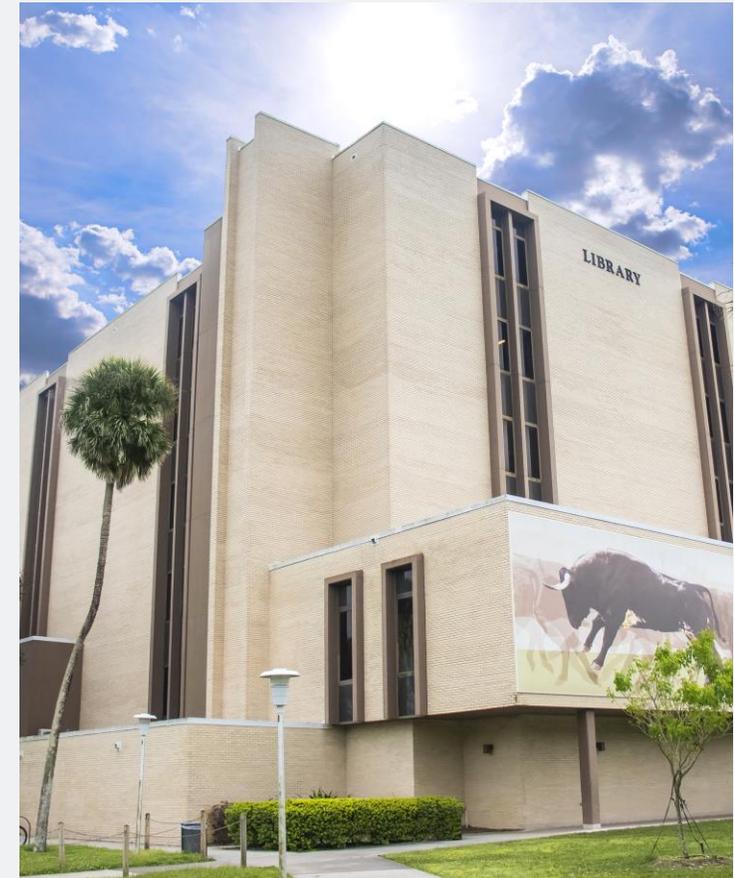
Spring 2020 Recommendation

Potential **Max** Overall Savings: **\$46,089**

Library Resources **(EB+)** Can Save: **\$22,285**

Average Per Student Savings: **\$43**

Max Enrollment: **1,063** Students



How Your Library Can Make a Difference

- Less **budget & staffing** – work smart!
 - Heavily-used Course Reserves
 - Bookstore
- **Characteristics** when **hiring**
 - Publishing, bookstore, library experience
 - Problem solvers



How Your Library Can Make a Difference Cont.

- Be **persistent**
 - USF Chemistry I & II
 - **OpenStax** from an over \$322 book
 - Department saved over **\$569k** in Spring 2019
- Partner with campus **stakeholders**
 - Administration, bookstore, student or faculty task force, department champions



THANK YOU!

Any Questions?



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