



Board Meeting Agenda

Tuesday, March 9, 2021

[Meeting slides](#)

Agenda

Attendees: Alyssa Koclanes, Elana Karshmer, Cristy Moran, Valerie Boulos, Guy Cicinelli, Jaime Goldman, Rachel Cooke, Mark Marino, Heather Bush, Julie Hornick,

Call to Order

Amendments to the Agenda

Approval of the Agenda

Old Business

1. Review February [meeting minutes](#)
2. Review February meeting Action Items
 - a. NA

New Business

1. Fall conference format discussion (Alyssa)
 - a. Board in full agreement last month to move ahead with a virtual conference for 2021 - moved to vote
 - b. Update on an FLA event in the month following (November) that will likely include a virtual poster session or similar event and that might be something to consider when we make plans for the conference program (Cristy)
 - c. There's a potential software for running a virtual conference used by Lee County for their Southwest Florida Reading Festival <https://readfest.org> >> Event Hub site for appx \$1500 that may include some options for vendor/ sponsor marketplaces, live chats, etc that we can consider - Event hub site <https://eventhub.net/> (Guy)
 - d. Another option: Zoom now has an ability to allow users to choose their own breakout rooms from a central hub (Julie)
 - e. Board votes to have a full virtual conference for fall 2021

Officer/Liaison Reports

1. President - Alyssa Koclanes
2. President-elect - Elana Karshmer
 - a. NA
3. Past-President - Craig Amos
 - a. NA
4. Secretary - Cristy Moran
 - a. NA

5. Treasurer - Valerie Boulos
 - a. \$18,428+ available so funding is available
 - b. Will be filling out the FACRL tax forms in the upcoming weeks
6. Communication Manager - Guy Cicinelli
 - a. Received bio and photos from all but three nominees and then will update page for the elections when they are received - deadline is later today
7. Legislative - Deborah Prosser (Alyssa reporting for Deborah)
 - a. FLA advocacy week schedule
<https://fla.memberclicks.net/2021-virtual-library-legislative-week>
 - b. Emails going out daily from FLA for members during this week
 - c. Added in the chat:
 - i. Academic Libraries might also want be aware of:
 - ii. <https://flsenate.gov/Session/Bill/2021/86>
 - iii. <https://www.tampabay.com/news/education/2021/02/24/florida-bill-would-limit-college-aid-for-degrees-that-dont-lead-to-jobs/>
 - iv. If passed, it appears that students would get differential financial aid based on their degree. They would get a grace period to change their major to a one that would (in their opinion) lead to greater employment opportunities.
 - v.

Committee Reports

1. Membership - Heather Bush
 - a. Met with Jorge Perez from Communication Committee - Jorge encouraged the committee to develop a campaign to sustain and engage membership and next meeting will be spent talking about that
2. Marketing and Communications - Guy Cicinelli
 - a. NA
3. Nominations Committee- Craig Amos (Elana reporting for Craig)
 - a. Collecting candidate bios and pics for nominees, emails went out last week and are due today, Elana will be reaching out to people with missing submissions
 - b. Difficult election cycle but hopeful that we'll get a lot of participation for voting
 - c. Date for opening elections: Elana estimates that possibly beginning of next week - but that's depending on whether the candidates submit what they need to
4. Programming Committee - Rachel Cooke
 - a. Thursday webinar is on Tableau/ data visualization will include an interactive element and attendees will get a data set they can manipulate during the live session - the facilitator is open to presenting for our students if there's an interest
 - b. Recording for the last session on data literacy is on the FLA site available for members (requires login) at <https://fla.memberclicks.net/fla-facrl-webinar-recordings> (Log-in as a member at <https://www.flalib.org/>, select "Programs & Events," then "FLA on-demand," then "Webinar Series."

5. Conference Program Committee - Cristy Moran
 - a. Not currently active - Alyssa asks that we reach out to chairs from last year to see if they're still interested
6. Sponsorship Committee - Craig Amos
 - a. Not currently active - Typically chaired by a Board member
7. Scholarship - Julie Hornick
 - a. Not currently active - Alyssa asks that we reach out to chairs from last year to see if they're still interested

Review Meeting Outcomes and Action Items

- **Outcome:** Board votes to move forward with full virtual conference for fall 2021
- **Action items:** Conference Program Committee and Scholarship Committee Board liaisons will reach out to last year chairs to see if they're interested in being chairs this year and/or have other members that might be interested

Announcements

- Next online Board Meeting: April 13, 2021 at 3PM