



Board Meeting Minutes
Tuesday, October 13, 2020
[Meeting slides](#)

Agenda

Invitees: Alyssa Koclanes, Craig Amos, Elana Karshmar, Cristy Moran, Valerie Boulos, Rachel Cooke, Mark Marino, Heather Bush, Julie Hornick

Call to Order

Amendments to the Agenda

Approval of the Agenda

Old Business

1. Review September [meeting minutes](#)
2. Review September meeting Action Items
 - a. **Completed:** Cristy and Alyssa can reach out to program conference committee to get the list of presenter names to confirm presenters to registrants.
 - b. **Deborah is not on the call - will follow up later:** Revisit input for ACRL's legislative agenda for 2020 for ACRL's Governmental Affairs Office. Would like input on 2020 legislative agenda. Due 10/12/2020.

New Business

1. Discuss increasing our Wild Apricot pricing plan (Guy)
 - a. Rachel addresses for Guy. Coming up to the point where we cannot add any new members on the current pricing plan (which is 500 contacts). The Membership Committee would like us to approve going to 2000 members to about \$1920/year or \$160/month. Committee has ideas for increasing members so they think it's worth it. Item continues to come up for a vote.
 - b. Valerie/ Treasurer states we can afford the increase. 2020 ACRL funds transfer for members who sign up through ACRL is TBD so we will continue to increase funds. Plus the savings of overhead for the conference can be reinvested to the expanded membership list.
 - c. **Action Item:** Motion approved to increase the pricing plan: Prepaying for a year will gain a discount of 10% monthly. We pay for WA annually. We renewed in April 2020. We will prorate for the end of the year and add a year for the subscription. We will try to get this done ASAP so we can take advantage of conference this week.
2. Request ACRL list for updating Wild Apricot (Rachel)
 - a. **Action Item:** Alyssa will ask for the ACRL membership list. Craig requested it last year but we can request it again. Last year's had errors.

Officer/Liaison Reports

1. President - Alyssa Koclanes
 - a. Finally received a deposit refund for the original FACRL conference location.
2. President-elect - Elana Karshmar
 - a. NA
3. Past-President - Craig Amos
 - a. NA
4. Secretary - Cristy Moran
 - a. NA
5. Treasurer - Valerie Boulos
 - a. We have about \$20,600 in the treasury from registrations and sponsorships and membership renewals.
 - b. There is still a gap from the old Treasurer's address but mail is starting to come in to FLA offices and seems overall sorted.
6. Communication Manager - Guy Cicinelli
 - a. NA
7. Legislative - Deborah Prosser
 - a. NA

Committee Reports

1. Membership - Rachel Cooke
 - a. We have new members on our committee who have some great ideas on how to grow our membership.
 - b. Heather Bush is going to train us on Wild Apricot.
2. Marketing and Communications - Guy Cicinelli
 - a. NA
3. Nominations Committee- Craig Amos
 - a. NA
4. Conference Program Committee - Cristy Moran/ Alyssa
 - a. Did the breakout zoom room practice session last Friday. Went well.
 - b. Emails went out to all registered for the conference that includes a private page with zoom link information for anyone who is attending. Alyssa will follow up with later registrants to ensure they get that email.
 - c. One vendor sponsoring for lunch & learn - WSJ - Will be 30mins so there's a bit of a break between lunch and learn and next sessions.
 - d. Will do breakout sessions for discussions. Board members asked to attend/ participate.
5. Sponsorship Committee - Craig Amos
 - a. 6 or 7 sponsors. Good response with the switch to virtual.
6. Scholarship - Julie Hornick
 - a. 15 applicants. 2 chosen, both FSU students. Ava will announce the recipients at FACRL conference this Friday.
 - b. Treasurer will get addresses for the checks to be mailed to. There's a letter template Alyssa will find for Ava and Julie so Valerie can include it with the checks.

Review Meeting Outcomes and Action Items

- b. **Action Item:** Motion approved to increase the pricing plan. Valerie will work on this

ASAP.

- c. **Action Item:** Alyssa will ask for the ACRL membership list.

Announcements

- Next online Board Meeting: November 10, 2020 at 3PM