



Board Meeting Minutes
Tuesday, December 8, 2020
[Meeting slides](#)

Minutes

Attendees: Alyssa Koclanes, Craig Amos, Elana Karshmar, Cristy Moran, Valerie Boulos, Guy Cicinelli, ~~Jaime Goldman, Rachel Cooke~~, Mark Marino, Heather Bush, Julie Hornick, Deborah Prosser

Call to Order

Amendments to the Agenda

Approval of the Agenda

Old Business

1. Review November [meeting minutes](#)
2. Review November meeting Action Items

New Business

1. Programming Committee added to list of FACRL committees on agenda (Cristy)
2. FLA/FACRL Webinar Update (Rachel's report)
 - a. Alyssa read Rachel's report: Rachel Cooke met with Karen Layton (FLA) on December 1 to launch the FLA-FACRL webinar series. Karen is excited to work with us and says FLA will provide registration and the Go to Webinar platform. A discount code will be provided to FACRL members, so they can register for free. Speakers and dates will be confirmed at the next meeting, January 7. Five dates (Feb - Sept) will accommodate the 5 speakers that would have presented at the FACRL pre-conference at FLA. Meeting minutes are [here](#).
 - b. Elana adds that they initially chose a day/ time that conflicted with FLA's program. Believes that the day/ time is now Thursdays at 1PM for the series beginning in February.

Officer/Liaison Reports

1. President - Alyssa Koclanes
 - a. NA
2. President-elect - Elana Karshmar
 - a. Elana's colleague is in the Membership Committee and had brought up ideas that he had brought to the committee. Ideas to get people who are ACRL members to be more involved with FACRL. Reported out later in the Membership Committee report.
3. Past-President - Craig Amos
 - a. NA
4. Secretary - Cristy Moran
 - a. NA
5. Treasurer - Valerie Boulos

- a. We have about \$18,214. Activity has slowed since the conference.
- 6. Communication Manager - Guy Cicinelli
 - a. Adding minutes to the website.
- 7. Legislative - Deborah Prosser
 - a. NA

Committee Reports

- 1. Membership - Heather Bush
 - a. Met yesterday. Doug has a lot of ideas to build the membership and to have more communication throughout the year, not only concentrated around the annual conference, to get members more involved through the year. Vera and Doug (members) had a meeting with the Marketing Committee chair, Jorge, to discuss ideas. Jorge will be attending the January meeting to discuss ideas to revitalize the membership.
 - b. One idea: member of the month spotlight. Starting early 2021. Members from the committee can interview a member and post on the website news site like what ACRL does. See: <https://acrl.ala.org/IS/instruction-tools-resources-2/pedagogy/primo-peer-reviewed-instruction-on-materials-online/primo-site-of-the-month/> - Rachel used to write these for the ACRL-IS so she has experience. Considering trying.
 - c. Question about whether Wild Apricot page News page sends out auto emails of posts. Guy responds that it sends out to the membership list and the listserv can have a link to the web where there's more info. Open to alternatives.
 - d. How to select: At first we can approach people via email, based on nomination. Guy suggests in chat a Google form perhaps for nominations// self nominations.
 - e. **Action item:** Follow up with Membership Committee about member spotlight.
- 2. Marketing and Communications - Guy Cicinelli
 - a. Will keep communicating with Membership on collaboration.
- 3. Nominations Committee- Craig Amos
 - a. Elana reported. Craig, Alana, and Julie met to discuss position descriptions, timeline, and targeting areas with less representation for people to serve. Will set up another meeting before semester ends to work on sending out a call.
 - b. Elana thinks we can get out a nominations email end of December and start getting responses in January.
- 4. Programming Committee - Rachel Cooke
 - a. Rachel cannot attend today's meeting but provided report for new business.
- 5. Conference Program Committee - Cristy Moran
 - a. NA
 - b. Guy asks considerations for next year. Idea from another conference: sponsorship ads/ videos or slides between Zoom room sessions.
- 6. Sponsorship Committee - Craig Amos
 - a. NA
- 7. Scholarship - Julie Hornick
 - a. NA

Review Meeting Outcomes and Action Items

- 8. **Action item:** Follow up with Membership Committee about member spotlight.

Announcements

- Next online Board Meeting: January 12, 2021 at 3PM