

Board Meeting Minutes June 13, 2022

Meeting slides

Agenda

Attendees: Rachel Cooke, Julie Hornick, Cristy Moran, Diana Matthews, Steven Wade, Ava Brillat, John Reynolds, Clarissa West-White, Nancy Schuler

Call to Order Amendments to the Agenda None Approval of the Agenda

Old Business

- 1. Review <u>May meeting minutes</u>
- 2. Review May meeting Action Items
 - a. Action item: Nancy will put out a poll/ survey for initial feedback from Board members on new website theme
 - i. Rachel states poll has been shared
 - ii. Work still in progress in committee
 - b. Action item: Rachel will email the chairs/members to confirm chairs and member volunteers to finalize by the next meeting
 - i. Rachel has completed this
 - 1. Membership has been finalized and updated on website
 - 2. Dates of service have been updated on website
 - c. Action item: Forwarding the call for committee members to the 100 new ACRL members with an extension deadline noted in the email for responding to invitation.
 - i. Call was sent
 - ii. Anyone who was interested was placed on a committee
 - iii. **ACTION ITEM:** Rachel will check to see if anyone else from the new members call has expressed an interest in serving on a committee and will place them

New Business

- 1. FACRL Committees Finalized (Rachel)
 - a. Have been finalized
- 2. <u>Conference Registration Rates</u> (Rachel)
 - a. Should rate remain the same?
 - i. Last year's rates:

- 1. \$0 for FACRL
- 2. \$30 for non-FACRL
- 3. \$15 for non-FACRL conference only
- 4. \$0 for presenters
- ii. Extra costs may be incurred with more sophisticated platforms for engagement or for activities that higher registration fees would offset
- iii. Rachel proposed that the discussion be tabled for today and members take the question back to the conference-related committees to see if any are interested in proposing anything like special activities or conference-related items sent to registrants.
- iv. Question was asked if conference will be virtual and Rachel clarified that 2023 is not decided. It was suggested that raising fees for this year's virtual conference might prepare attendees for the possibility of higher rates for an in-person conference in coming years.
- v. **ACTION ITEM:** Conference-related committees liaisons should query their committees to see if they would like do anything that might require higher fees to cover the costs.

Officer/Liaison Reports

- 1. President Rachel Cooke
 - a. NA
- 2. President-elect Clarissa West-White
 - a. **ACTION ITEM:** Clarissa will email Rachel and Nancy about poll for membership about interest of in-person conference in 2023.
 - b. Rachel noted that in the post-conference survey this past year one person wanted the conference to take place at the beach.
- 3. Past-President Elana Karshmer
 - a. NA
- 4. Secretary Julie Hornick
 - a. NA
- 5. Treasurer Valerie Boulos
 - a. NA
- 6. Communication Manager Nancy Schuler
 - a. Website
 - i. The bookshelf theme option was chosen in the poll
 - ii. Nancy has been working on a sandbox site using the chosen theme
 - iii. **ACTION ITEM:** Web Committee Task force will take a look at sandbox site for suggestions and input
 - iv. The question was asked whether or not the board would have to approve changes to the website. Rachel suggested that the work of developing the theme could be done at the subcommittee level.
- 7. Legislative Steven Wade
 - a. Legislature not in session currently, so nothing to report
 - b. He is putting together resources for advocacy page for redesigned website.

c. Rachel suggested a blog might be a good way of getting information to the membership.

Committee Reports

- 1. Membership Nancy Schuler
 - a. Membership committee will meet this Wednesday and they will be talking about rosters
 - b. The committee was given the draft of the charge to review.
 - i. Does the draft need to be approved?
 - c. They were also asked to consider other ideas for engaging the membership.
 - d. Committee member asked about starting interest groups.
 - i. Have not had interest groups in the past.
 - ii. Rachel was not sure if there would need to be an amendment to by-laws to form an interest group, but does not think this would be necessary.
 - iii. They could make a proposal with a charge to the board where it could be voted on.
 - iv. We may need to make changes to by-laws to develop interest groups.
 - 1. ACTION ITEM: Rachel will look into whether that is necessary.
- 2. Marketing and Communications Nancy Schuler
 - a. Committee has talked about website, conference duties, PR for the conference, as well as rebooting Twitter channel.
 - b. If any other committees have needs for marketing or communicating information to the membership, let the M&C committee know so they can work on it.
- 3. Nominations Elana Karshmer
 - a. NA
- 4. Programming Elana Karshmer
 - a. Rachel reports that FACRL will be hosting a preconference at FLA in 2023 in Daytona
 - b. Elana will be meeting with Cameron.
- 5. Conference Program John Reynolds
 - a. Call has gone out for conference proposals and has also been distributed to a number of listservs.
 - b. Seven proposals have been received to date.
- 6. Sponsorship Valerie Boulos
 - a. NA
- 7. Scholarship Julie Hornick
 - a. NA
- 8. Virtual Conference Logistics Cindy Gruwell
 - a. NA

Review Meeting Outcomes and Action Items

- ACTION ITEM: Rachel will check to see if anyone else from the new members call has expressed an interest in serving on a committee and will place them.
- ACTION ITEM: Conference-related committees liaisons should query their committees to see if they would like do anything that might require higher fees to cover costs.
- ACTION ITEM: Clarissa will email Rachel and Nancy about poll for membership concerning interest in an in-person conference in 2023.

- **ACTION ITEM:** Web Committee Task force will take a look at sandbox site that Nancy is developing for suggestions and input.
- ACTION ITEM: Rachel will look into the bylaws to see if a change is necessary in order to form interest groups.

Announcements

• Next online Board Meeting: Monday, July 11, 2022 at 3PM