

## 2008 FACRL Annual Report

ACRL Strategic Plan

<http://www.ala.org/ala/acrl/aboutacrl/whatisacrl/acrlstratplan/stratplan.cfm>

Goal Area: Learning

Strategic Objective: ACRL increases member abilities to create and manage physical and virtual spaces and services as environments for discovery.

The chapter's fall program, "Reinventing Outreach: The New Frontier," held October 26, 2007 at Edison College in Ft. Myers, brought together approximately sixty librarians from around the state to discuss the future of outreach and to network with colleagues. The program included an energizing keynote talk, "Library as the New Extension Service: Going Where the User Is," by Drew Smith, Information Literacy Librarian, University of South Florida, followed by presentations offering practical ways to engage our user communities:

"Sending Mixed Messages: Repackaging the Value of the Library" - Brian Mathews, User Experience Librarian, Georgia Institute of Technology

"Successful Outreach and Partnerships: The QEP and Information Fluency" - Elizabeth Killingsworth, Interim Head, Information Literacy and Outreach Department and Corinne Bishop, Information Literacy Librarian, University of Central Florida

"Helping Student Athletes Reach Their Goals at the Library" - Barbara Lewis, Outreach Librarian, University of South Florida

Out of 40 evaluations, 28 respondents gave an overall rating of Excellent; 10 Good; 1 Good to Excellent; 1 no response.

Goal Area: Advocacy

Strategic Objective: Strengthen partnerships with other organizations.

To foster stronger relationships with Florida library organizations, the chapter sought and received co-sponsorship for its fall program from the Florida Library Association and the Southwest Florida Library Network.

Goal Area: Leadership

Strategic Objective: Increase ACRL's efforts to support recruitment of new and diverse talent to academic and research librarianship.

Three scholarships were offered for library school students to attend the chapter's fall program and participate in a Next Gen Librarian Panel Discussion. The recipients - Diane Dalrymple, Florida State University College of Information, and Alyssa Mandel and Iris Garcia, University of South Florida School of Library

and Information Science - provided their thoughts on future directions for library outreach, the value of user-based services, and strategies for remaining central to campus life.

Goal Area: Membership

Strategic Objective: Expand the appeal of ACRL membership among current members.

The FACRL Spring Newsletter

<http://facrl.fcla.edu/newsletter/nl0308/newsletter0308.html> broke ground with the most libraries ever - 19 - responding to a call for "News from the Field." The newsletter, coupled with a more proactive approach to e-mailing the membership, fosters an esprit de corps among the state's academic librarians.

To encourage networking, FACRL and the Florida Library Association Academic Libraries Member Group hosted a happy hour get-together during the Florida Library Association Annual Conference. This first-time event drew approximately 25 librarians, who enjoyed the opportunity to gather informally for refreshments and conversation.